

JURUSAN ARSITEKTUR – FAKULTAS SAINS DAN TEKNOLOGI
UNIVERSITAS BINA NUSANTARA
JAKARTA

Nama Mahasiswa : Tjhin Haryanto

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ABSTRAK

Pada zaman yang semakin modern, perkembangan Pasar Tradisional di Kota Jakarta semakin terpojokkan dengan hadirnya supermarket. Ini dikarenakan Pasar Tradisional di identikkan dengan basah, kotor, bau dan lain-lainnya. Sehingga diperlukanlah pembaharuan terhadap pasar tradisional agar supaya pengunjung maupun pembeli merasakan kenyamanan di dalam Pasar Tradisional. Di sisi lain, Jakarta semakin hari kedatangan banyak orang dari luar kota maupun daerah. Sehingga sangat diperlukan tempat untuk menampung mereka, agar dapat mengurangi daerah kumuh yang seharusnya menjadi daerah resapan air dan hijau. Maka dari itu dibuatkanlah Rumah Susun dan Pasar di Jakarta Barat yang dimana bersinambungan antara tempat tinggal dan lapangan pekerjaan. Isu global warming yang masih hangat dibicarakan, menjadikan bangunan rumah susun dan pasar ini harus menerapkan hemat energi. Maka dari itu dibangun bangunan rumah susun dan pasar hemat energi.

Kata Kunci: rumah susun dan pasar, hemat energi, Jakarta.

**ARCHITECTURE DEPARTMENT – FACULTY OF
SCIENCE AND TECHNOLOGY
BINUS UNIVERSITY
JAKARTA**

Student's name : Tjhin Haryanto

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ABSTRACT

In today's situation, Traditional Market in Jakarta seems not exist anymore due to the existence, establishment and improvement of Supermarket. This is because people assume Traditional Market is in a terrible condition such as wet, disgusting, smelly, etc. Therefore, it is critical to improve and re-establish the Traditional Market in order to change buyers or visitors' mind and create a good and comfortable environment for them. Moreover, Jakarta is a big city and from day to day, there are heaps of people -from suburb or other states- keep coming and most of the people migrate Jakarta city. The availability of land for living space is very important to keep the lower area for water absorptions only, not for a living area. Thus, we made a plan to build middle income Apartment and Market in West Jakarta where living area and working area are located in same place and same building. Global warming issue is the world well-known issue and people are demanding the houses or buildings that can could help save energy. Thus, constructing energy save middle income Apartment and Market is becoming visible and increasingly important.

Keywords : *Middle income Apartment and Market, efficiency energy, Jakarta*